



ADVERTISEMENT SPECIFICATIONS

PRINT AD SPECIFICATIONS

SUPPLYING YOUR OWN AD?

PLEASE SUBMIT THE FOLLOWING:

1. Your ad, sized according to the dimensions below
2. Color Mode: CMYK
3. Ad resolution of 300 dpi
4. All ads require a visual border around the perimeter.

ACCEPTABLE FILE FORMATS:

- PDF, JPG, TIFF, EPS, PSD, AI, SVG
- INDD (packaged with supporting files)

If you don't send your ad print-ready and the correct size, we will not be able to accept the ad - or we will need the working files to make edits.

BVM DESIGNED AD

PLEASE SUBMIT THE FOLLOWING:

- All text to be included in the ad
- Business logo (EPS, AI, PDF or PNG file preferred)
- Any images or photos you would like included

ALL images MUST be high resolution (300 dpi minimum)

Internet images are usually 72 dpi and ARE NOT convertible to the resolution required for print.

Please, DO NOT submit images in a Microsoft Word document.

MARGIN SPECS: — 0.125" BLEED AT LEAST 0.25" SAFE SPACE

