

THE MAGAZINE YOUR BEST CUSTOMERS ACTUALLY KEEP

Your business, welcomed into the homes that *matter most*.

Millsboro Neighbors is mailed free, every month, to the front door of every home in the area's premier golf and country club communities. Not a flyer that gets tossed — a magazine of neighbors, for neighbors, that sits on the coffee table all month long.

DELIVERED EVERY MONTH TO

The Peninsula · Plantation Lakes

Golf & country club communities, plus neighboring private communities — 3,000 homes



WHY THESE NEIGHBORS ARE WORTH REACHING

Rooted & established

Homeowners in gated golf communities — settled, local, and spending on their homes, services, and lifestyle right here.

A long shelf life

Residents read it cover to cover and keep it out. Your ad stays in the home for weeks, not the seconds a mailer gets.

Trusted, not interrupting

Your business sits beside stories about their own neighbors — so you're a familiar name, not an ad they scroll past.

ONE BUSINESS PER CATEGORY

Your category, yours alone.

We reserve each category for a single expert. When neighbors open the magazine, they see one trusted name in your field — yours — month after month, with no competitor on the page beside you.

24–36

issues per expert

Recognition isn't built in one issue — it's built by showing up. Our experts commit to a 24 to 36 issue presence, giving your name the time it takes to become the one neighbors already trust before they ever call.

Choose your presence

SIZES



Full page

Maximum presence



Half page

High visibility



One-third

Steady & efficient



Quarter page

A solid start

— Experts receive preferred pricing on every size — ask about current openings.

WHAT NEIGHBORS & EXPERTS ARE SAYING

“Advertising in this local magazine connects us directly with homeowners in our community. Readers trust this publication, and that trust helps build credibility for our company. It’s been a great way to strengthen local relationships and connect with clients who value supporting local businesses.”

— Home Remodeler

“Our medical clinic has been advertising for over six months now, and we couldn’t be happier! We frequently get new patients calling in and mentioning they saw us in the magazine.”

— Medical Clinic

Let's find *your spot.*

A quick 20-minute conversation, and we'll show you a recent issue, the open categories, and exactly how your business would fit.

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Millsboro Neighbors